



Annual Values in Practice Awards 2019

SPONSORSHIP PACK

THE SHREWSBURY AND TELFORD HOSPITAL NHS TRUST

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About Us

The Shrewsbury and Telford Hospital NHS Trust is the main provider of district general hospital services for nearly half a million people in Shropshire, Telford & Wrekin and mid Wales.

Our main service locations are the Princess Royal Hospital (PRH) in Telford and the Royal Shrewsbury Hospital (RSH) in Shrewsbury, which together provide 99% of our activity. Both hospitals provide a wide range of acute hospital services including accident & emergency, outpatients, diagnostics, inpatient medical care and critical care. Together the hospitals have just over 700 beds and assessment and treatment trolleys.

The Princess Royal Hospital is our main specialist centre for inpatient head and neck surgery with the establishment of a new Head and Neck ward and enhanced outpatient facilities. It also became our main centre for inpatient Women and Children's services following the opening of the Shropshire Women and Children's Centre in September 2014.

The Royal Shrewsbury Hospital is our our main specialist centre for acute surgery with a new Surgical Assessment Unit, Surgical Short Stay Unit and Ambulatory Care facilities.

We employ almost 6,000 staff, and hundreds of staff and students from other organisations also work in our hospitals. In March 2018 we secured the largest single capital announcement the NHS has made in 10 years and the most significant for our county in 70 years. The confirmation of £312 million will allow us to redevelop and transform our two hospitals and the care we can offer through our services.





Page of Contents

INTRODUCTION	02
OUR VALUES	04
VIP AWARDS	05
AWARD CATEGORIES	06
SPONSORSHIP PACKAGE	07
HOW TO SPONSOR OUR NIGHT	10



Our Values

Our Values represent the behaviours and attitudes that we expect each of our staff to display when they are at work and representing our organisation. Since they were launched, we have continued to embed them throughout the Trust.



“Our Values were shaped by our staff and patients to ensure we got them right”

During 2013 we worked with our staff and patients to develop a framework of Values to drive our vision for integrated, patient-centred care. These Values are:



Proud To **Care**
 Make It **Happen**
 We Value **Respect**
 Together We **Achieve**

PROUD TO CARE

We strive for the highest standards of excellence and professionalism in our work | We make people feel valued | We care about the wellbeing of others | We treat patients, their carers and others with sensitivity and kindness

MAKE IT HAPPEN

We take personal responsibility for making it happen | We help, empower and support others to take responsibility | We are positive about change and innovation | We do not pass the buck, and we are focused on solutions

WE VALUE RESPECT

We are considerate and we respect one another | We are prepared to challenge behaviour that is not respectful | We respect different people's needs, aspirations and priorities

TOGETHER WE ACHIEVE

We work together effectively at every level to deliver better care for patients | We are open and honest, admitting mistakes and acting with integrity | We value and recognise the contribution of everyone | We support others to achieve their potential

VIP Awards

We are delighted to announce our 4th Annual Values In Practice (VIP) Awards. The VIP Awards celebrate the outstanding achievements and contributions of our staff to deliver high quality care to patients.

Every individual at SaTH make a significant contribution to the care the organisation is able to deliver to patients and their families, as the Trust strives to achieve its vision to provide the safest and kindest care in the NHS.

The Annual Awards are held as part of our way to reward staff who have made a real difference and to show case the excellent work and achievements of our Trust. The awards have grown to include multiple categories which receive hundreds of nominations every year.



Award Categories



Patient Experience

This award will be presented to an individual or team who go above and beyond expectations to deliver high quality care and customer service.



Team of the Year

This award will be presented to the team who have demonstrated exceptional dedication to the organisation, patients, families and colleagues.



Behind the Scenes

This award category celebrates those colleagues who may not come into contact with patients on a daily basis but who work behind the scenes to ensure the smooth running of the organisation.



Volunteer of the Year

This award recognises the remarkable people who volunteer for the Trust. This award celebrates volunteers who help us to continue to provide great patient care across a multitude of roles and clearly demonstrate our Trust Values.



Rising Star of the Year

Recognising anyone who is on the up in their career, whether new into the Trust or in an evolving role. This is for someone who has a bright future in front of them; who can inspire change and are making a real difference.



Improvement of the Year

Big or small, we are looking for an improvement that has had a positive impact on your department, team or our patients.



Learner of the Year

Open to any individual who has made notable achievement and success in any learning and development. We are looking for all learners: students, trainees, and staff undertaking continuing personal and professional development, who have really embraced the opportunities of their education and training programmes.



Inspirational Leader of the Year

This is for anybody who has excellent leadership skills; they do not need to be in a formal management role. This award recognises the importance of 'leading from every seat' in the Trust, inspiring others and taking people with them.

Sponsorship Package



EVENT MAIN SPONSOR

£9,250 + VAT

This is your opportunity to align your company with the NHS, the greatest provider of healthcare in the world, and stand out from the crowd as the main sponsor of our prestigious annual VIP Awards.

- Logo on all invitations sent to attendees
- Company profile page on SaTH Awards website
- 1 x Full page advert in the Awards brochure
- Credits on all marketing, advertising and promotional activity generated for the Awards
- Logo & hot link on SaTH Awards website
- On-stage opening address with Annual VIP Awards representative
- 2 x bottles of house wine on table
- Logo on screen and credit during the ceremony
- Logo on event signage
- Invitation for you and 3 guests to attend awards ceremony in prime location in front of stage
- Company name and logo on table placeholder
- Access to event photographer and our gallery of photos taken at the event that you can use for your own marketing and PR purposes

*** We would be delighted to tailor a package for your organisation.
Please contact us to discuss**

Sponsorship Package



DRINKS RECEPTION SPONSOR

£5000 + VAT

Exclusive sponsorship of the early evening drinks reception where the sponsors and their guests can meet our finalists.

- Your company banner will be displayed in the drinks reception area.
- Credits on all marketing, advertising and promotional activity generated for the Awards
- Access to event photographer and our gallery of photos taken at the event that you can use for your own marketing and PR purposes
- Invitation for you and 2 guests to attend the ceremony in prime location
- Logo & hot link on SaTH Awards website
- Logo and credit as Drinks Reception Sponsor on all invitations to attendees
- Opportunity to display company marketing promotional items
- Company profile page on SaTH Award website
- Half page advert in the Awards brochure
- Logo on screen and credit during the awards

*** We would be delighted to tailor a package for your organisation.
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Sponsorship Package



AWARD CATEGORY SPONSOR

£2,250 + VAT

Category sponsorship with your company name associated with the award category in all promotion.

- Invitation for you and 2 guests to attend the ceremony in prime location

- Logo & hot link on SaTH Awards website

- Credits on all marketing, advertising and promotional activity generated for the awards

- Logo on screen and credit during the sponsored category of your choice

- Access to event photographer and our gallery of photos taken at the event that you can use for your own marketing and PR purpose

- Logo associated with category within Awards brochure and company profile



TABLE SPONSOR

£750 + VAT

Exclusive sponsorship of a table of choice

- Logo & hot link on SaTH Awards website

- Credits on all marketing, advertising and promotional activity generated for the Awards

- Credits in script

- Company name and logo on table placeholder

- Access to event photographer and our gallery of photos taken at the event that you can use for your own marketing and PR purpose

HOW TO SPONSOR OUR EVENT

If you would like to discuss a sponsorship opportunity, please contact the Awards team using the details below:



Caroline Callister

Staff Involvement Lead

Caroline has recently joined the team as the main organiser of the annual awards. She has experience in organising events as well as a background in Human Resources. Caroline will be the main point of contact for our sponsors and guests – making sure all the right people are in the right place on the night.



Laura Westcott

Team Administrator

Laura has worked within the team for the past 2 years and is the glue that holds the team together. She is the overall coordinator and administrator of the event, organising the team, sponsors and guests. Laura has worked on the annual awards for the past 2 years and is a safe pair of hands to ensure everything will be alright on the night.



Charlotte Banks

OD Practitioner

Charlotte is overseeing the team this year having organised the annual awards for the past 3 years. The awards were originally set up by Charlotte, but this year the baton has been handed over to Caroline's capable hands. She is the guru of the annual awards – anything that could happen on an awards night has happened to Charlotte.

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VIP AWARDS

VALUES IN PRACTICE





Thank You



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